

# Riverkeeper

## Website Redesign

October 7, 2008

Wireframes Round 3b

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# Riverkeeper

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## THE ISSUES

- [Water Pollution>](#)
- [Wildlife & Habitat >](#)
- [The Watershed>](#)
- [Infrastructure>](#)
- [NYC Tap Water >](#)

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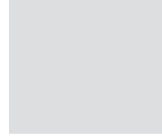
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## The Issues

**It takes 17 million barrels of oil to produce the plastic water bottles used in the U.S. each year**

### Pollution



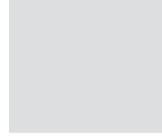
Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam. [Learn More >](#)

### Wildlife & Habitat



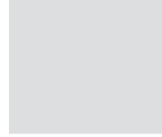
Pollution affects wildlife and habitat, drinking water and recreation. Voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae. [Learn More >](#)

### The Watershed



Safe public access and recreational activity on the river require enforcement. voluptatem accusantium dolor- emque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae [Learn More >](#)

### Infrastructure



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### NYC Tap Water



Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. [Learn More >](#)

## Recent Developments

- > 09.15.08  
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- > 09.02.08  
Headline lorem ipsum dolor sed ut perspiciatis unde
- > 08.11.08  
Headline lorem ipsum dolor sed ut perspiciatis unde
- > 08.10.08  
Headline lorem ipsum dolor sed ut perspiciatis unde

[> More News](#)

Bold fact/statistic (possibly combined with imagery) rotates between issues.

Sample content from answers.com

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## THE ISSUES

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[The Issues](#) > [Water Pollution](#)

## Water Pollution

Subtitle Lorem Ispum. Subtitle Lorem Ispum.

The level of federal funding for clean water infrastructure has dropped from 78% in 1978 to 3% in 2007.

A change in the chemical, physical, biological, and radiological quality of water that is injurious to its existing, intended, or potential uses (for example, boating, waterskiing, swimming, the consumption of fish, and the health of aquatic organisms and ecosystems). The term "water pollution" generally refers to human-induced (anthropogenic) changes to water quality. Thus, the discharge of toxic chemicals from a pipe or the release of livestock waste into a nearby water body is considered pollution. Conversely, nutrients that originate from animals in the wild or toxins that originate from natural processes are not considered pollution.

Water pollution can threaten human health when pollutants enter the body via skin exposure or through the direct consumption of contaminated food or drinking water. Priority pollutants, including dichlorodiphenyl trichloroethane (DDT) and polychlorinated biphenyls (PCBs), persist in the natural environment and bioaccumulate in the tissues of aquatic organisms. These persistent organic pollutants are transferred up the food chain (in a process called biomagnification), and they can reach levels of concern in fish species that are eaten by humans.

### LOCAL CONTAMINANTS:

#### 1. PCB's:

**In Brief:** The major use of PCBs has been as dielectric fluid in electrical equipment, particularly transformers capacitors, electromagnets, circuit breakers, voltage regulators, and switches. PCBs have also been used in heat transfer systems and hydraulic systems, and as plasticizers and additives in lubricating and cutting oils.

PCBs can enter the body through the lungs, gastrointestinal tract, and skin, circulate throughout the body, and be stored in adipose tissue. PCBs have been detected in human adipose tissues and in the milk of cows and humans. Some PCBs have the ability to alter reproductive processes in mammals. There is concern that PCBs may be carcinogenic in humans. [Learn More >](#)

#### 2. Sewage Overflow & Water Contamination

#### 3. Nuclear Waste

### Relevant Riverkeeper Work

#### CAMPAIGNS

- [> Stop Polluters](#)
- [> Infrastructure](#)

#### CASES

- [> Last Action: 09.12.08](#)  
Case title
- [> Last Action: 09.12.08](#)  
Case title
- [> Last Action: 09.12.08](#)  
Case title
- [> More Pollution Cases](#)

#### SUCCESES

- [> 09.12.08](#)  
Story Title
- [> 09.12.08](#)  
Story Title
- [> 09.12.08](#)  
Story Title
- [> More Pollution Successes](#)

### FAQ

- [> What is the main source of pollution in the Hudson?](#)
- [> How can I help minimize pollution in my area?](#)
- [> Lorem ipsum sit amet pollution?](#)

### Related Links

- [> Related link name link name](#)  
Link description lorem ipsum dolor sit amet link description.
- [> Related link name link name](#)  
Link description lorem ipsum dolor sit amet link description.

Rotating fact/statistic (possibly combined with imagery) followed by intro paragraph.

This module will appear on every site page. Actions will be related to specific content when applicable.

Open item in accordion style list  
----  
default to have one open when user comes to the page  
----  
flexible number of accordion bars

This module will appear where page content has an important connection with RvK work

Sample content from answers.com

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## THE ISSUES

### Water Pollution >

- PCB's
- Sewage Overflow
- Nuclear Waste

### Wildlife & Habitat >

### The Watershed >

### Infrastructure >

### NYC Tap Water >

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[The Issues](#) > [Water Pollution](#) > [PCB's](#)

## PCB's

The major use of PCBs has been as dielectric fluid in electrical equipment, particularly transformers capacitors, electromagnets, circuit breakers, voltage regulators, and switches. PCBs have also been used in heat transfer systems and hydraulic systems, and as plasticizers and additives in lubricating and cutting oils.

PCBs can enter the body through the lungs, gastrointestinal tract, and skin, circulate throughout the body, and be stored in adipose tissue. PCBs have been detected in human adipose tissues and in the milk of cows and humans. Some PCBs have the ability to alter reproductive processes in mammals. There is concern that PCBs may be carcinogenic in humans.

The most commonly observed health effects in people exposed to large amounts of PCBs are skin conditions such as chloracne and rashes, but these were known to be symptoms of systemic poisoning dating back to the 1920s. Studies in exposed workers have shown changes in blood and urine that may indicate liver damage. PCB exposures in the general population are not likely to result in skin and liver effects. Most of the studies of health effects of PCBs in the general population examined children of mothers who were exposed to PCBs.

[See what Riverkeeper is doing about this issue >](#)

### In Detail:

- **Report:** PCB Fact sheet from the ATSDR, (pdf, 2.3 mb). [Download PDF >](#)
- **Report:** Riverkeeper report on PCB's, (pdf, 2.3 mb). [Download PDF >](#)

### For more information:

Environmental Protection Agency: PCB's  
<http://www.epa.gov/epawaste/hazard/tsd/pcbs/index.htm>  
EPA provides various paths for the public to access information about PCBs. On this web site you will learn about PCBs as they are managed under the Toxic Substances Control Act (TSCA) and the PCB regulations found at 40 CFR 761.

Agency for Toxic Substances and Disease Registry: PCB's  
<http://www.atsdr.cdc.gov/tfacts17.html>  
The mission of the Agency for Toxic Substances and Disease Registry (ATSDR), as an agency of the U.S. Department of Health and Human Services, is to serve the public by using the best science, taking responsive public health actions, and providing trusted health information to prevent harmful exposures and disease related to toxic substances.

## Relevant Riverkeeper Work

### CAMPAIGNS

- > [Stop Polluters](#)
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### CASES

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### SUCCESSES

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- > 09.12.08  
[Story Title](#)
- > 09.12.08  
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- > [More Pollution Successes](#)

## FAQ

- > [What is the main source of pollution in the Hudson?](#)
- > [How can I help minimize pollution in my area?](#)
- > [Lorem ipsum sit amet pollution?](#)

## Related Links

- > [Related link name link name](#)  
Link description lorem ipsum dolor sit amet link description.
- > [Related link name link name](#)  
Link description lorem ipsum dolor sit amet link description.

This module will appear on every site page. Actions will be related to specific content when applicable.

Reinforcement link to specific campaign pages

This module will appear where page content has an important connection with RvK work

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## OUR WORK

- [Stop Pollution >](#)
- [Wildlife & Habitat >](#)
- [Protect the Watershed >](#)
- [Update Infrastructure >](#)
- [NYC Tap Water >](#)
- [Litigation Proceedings >](#)
- [Success Stories >](#)

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## Our Work

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### Stop Pollution

Defending the Hudson. Protecting our Communities

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### Preserve Wildlife & Habitat

Lorem Ipsum Dolor sit Amet.

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### Protect the Watershed

Building Communities for Clean Water

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### Update Infrastructure

Lorem Ipsum Dolor sit Amet.

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### NYC Tap Water

Tap Into the Best

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## Recent Developments

- > 09.15.08  
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- > 09.02.08  
Headline lorem ipsum dolor sed ut perpicitias unde
- > 08.11.08  
Headline lorem ipsum dolor sed ut perpicitias unde
- > 08.10.08  
Headline lorem ipsum dolor sed ut perpicitias unde
- > [More News](#)

This module will appear throughout the site. It will be broad on high level pages and specific to the page content on deep pages.

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GE PCB's

Newtown Creek

Water Quality Testing

Clean Water National Trust

Waterfront Development

Clean Boating

Wildlife & Habitat >

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Our Work > Stop Pollution

Stop Pollution

Defending the Hudson. Protecting our Communities

Riverkeeper serves as the Hudson River's chief citizen-based pollution enforcement organization. Our legal team serves a diverse population, from urban dwellers residing in New York City to local fishermen and working class families who live and work in the rural Hudson Valley. Because of Riverkeeper's widespread reputation for taking on polluters, whether large or small, we are increasingly deluged with requests for our services. [Read more](#) ⊕

CAMPAIGN COMPONENTS:

▼ Sewage & Combined Sewage Overflows (CSO's):

**In Brief:** Riverkeeper has been leading the fight to keep sewage out of the Hudson River and its tributaries for nearly three decades. As treatment plants and sewer lines fail, water quality suffers, endangering human health and the environment. Today, sewage threatens to become the primary pollutant imperiling the Hudson. [Learn more](#) >

▶ GE PCB's

▶ Newtown Creek

▶ Water Quality Testing

▶ Clean Water National Trust

▶ Waterfront Development

▶ Clean Boating

▶ More Action Against Polluters

RELATED WORK:

> Tap Water Campaign

> Sewage & CSO's Initiative

> Stop Indian Point Relicensing

> Clean Water National Trust

Recent Developments in Stop Pollution

> 09.15.08  
Headline lorem ipsum dolor sed ut peripicitias unde

> 09.02.08  
Headline lorem ipsum dolor sed ut peripicitias unde

> 08.11.08  
Headline lorem ipsum dolor sed ut peripicitias unde

> [More News](#)

Select Active Cases

CASES

> Last Action: 09.12.08  
Case title

> Last Action: 09.12.08  
Case title

> Last Action: 09.12.08  
Case title

> [More Pollution Cases](#)

Our Methods in Stop Pollution

> Enforcement & Litigation

> Patrol Boat

> Research

> Watchdogs & Activists

THE ISSUES:

40% of America's rivers are too polluted for fishing, swimming, or aquatic life.

LEARN MORE >

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Relevant News & Cases? Highlights?

On Issue and campaign work pages, links to relevant methods will be provided

Campaign pages will include a promo linking users to the issue area. Each promo will have a fact/stat on page relevant content.

Catch all category

Secondary campaign components are currently represented as "related work", assuming that all of these components are primary for one of the campaigns.

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## OUR WORK

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- Sewage & CSO's
- GE PCB's
- Newtown Creek
- Water Quality Testing
- Clean Water National Trust
- Waterfront Development
- Clean Boating

### Wildlife & Habitat >

#### Protect the Watershed >

#### Update Infrastructure >

#### NYC Tap Water >

#### Litigation Proceedings >

#### Success Stories >

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Our Work > Stop Pollution > Sewage & CSO's

## Sewage & Combined Sewage Overflows

Riverkeeper has been leading the fight to keep sewage out of the Hudson River and its tributaries for nearly three decades. As treatment plants and sewer lines fail, water quality suffers, endangering human health and the environment. Today, sewage threatens to become the primary pollutant imperiling the Hudson. Wastewater treatment infrastructure in New York has deteriorated due to age, neglect, lack of oversight and enforcement, and the increased pressure of sprawl growth. Hundreds of municipalities are competing for limited and diminishing funds for upgrades and expansions. Both federal and state clean water funding and staffing have been cut. Yet, growth continues unabated. Municipalities often green-light development projects that immediately strain sewer systems.

Riverkeeper has brought suits against municipalities for sewage leaks, commented on developments that would worsen sewage threats, and protested the weak consent order currently under consideration against New York City for decades of dodging the CSO crisis. Click on the links below to learn more about some of the most recent battles.

### ▼ Learn about the problem

- > **Sustainable Raindrops**  
Cleaning New York Harbor by Greening the Urban Landscape. Read the report summary or download the full report (pdf, 2.3mb)
- **eDesign Source Control Report to Riverkeeper**  
A report summarizing the recent efforts of eDesign Dynamics to supplement Riverkeeper's report on the potential of Low Impact Development as a means of controlling sewer overflows in New York City. (pdf, 2.3mb)
- **Riverkeeper CSO's Fact Sheet**  
Riverkeeper's CSO fact sheet describing New York City's combined sewer overflow problem (pdf, 2.3mb)
- **Open Water CAC CSO Recommendations**  
Riverkeeper's CSO recommendations (pdf, 2.3mb)

### ▼ Locations of concern

- > New Windsor's Sewage Treatment Plant
- > Beacon's Sewage Overflows
- > New Paltz Sewage Discharges
- > Peekskill Sewage Leak
- > Riverdale Sewage Discharges
- > West Point Sewage System Failures
- > Greenpoint-Williamsberg Rezoning
- > Hudson Yards Redevelopment
- > World Trade Center Site Rdevelopment

### ▼ Litigation proceedings

- TESTIMONY:  
■ **Artificial Turf Use in City Parks**  
The use of artificial turf in New York City parks poses serious environmental and public health risks. (pdf, 2.3mb)
- TESTIMONY:  
■ **NYC Council Testimony 9/24/07**  
Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt. (pdf, 2.3mb)

### ▶ Advocacy

### ▶ Policy & legislation

### ▶ Riverkeeper press releases

Please note: documents predating YYYY can be found by using the search box. Contact Riverkeeper for more information.

### Recent Developments in Sewage & CSO's

- > 09.15.08  
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- > 09.02.08  
Headline lorem ipsum dolor sed ut peripicitias unde
- > 08.11.08  
Headline lorem ipsum dolor sed ut peripicitias unde
- > 08.10.08  
Headline lorem ipsum dolor sed ut peripicitias unde
- > [More News](#)

### Our Methods in Sewage & CSO's

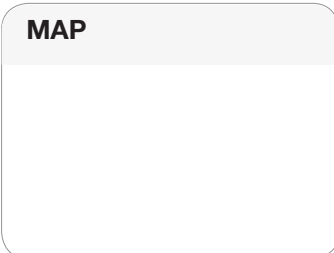
- > Enforcement & Litigation
- > Patrol Boat
- > Research
- > Watchdogs & Activists

### THE ISSUES:

40% of America's rivers are too polluted for fishing, swimming, or aquatic life.

[LEARN MORE >](#)

### MAP



be good to align these to the methods ---- need a different term than advocacy maybe?

## OUR WORK

### Stop Pollution >

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### Wildlife & Habitat >

- [Protect the Watershed >](#)
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[Our Work](#) > [Stop Pollution](#) > [Sewage & CSO's](#) > [New Windsor Sewage Treatment Plant](#)

## New Windsor Sewage Treatment Plant

Since 1998, sewage effluent has seeped out of two manholes on a small island in the middle of Moodna Creek. The effluent – treated water leaving the New Windsor Sewage Treatment Plant – still contained low levels of organic matter, polluting the Creek with fecal coliform and possibly other organisms, suspended solids, and altered pH levels. In addition to polluting the Creek, the effluent created a ring of muck around each manhole in which no plant life could survive, swampy enough that one person nearly got stuck in the muck. Located in New Windsor, these manholes are hidden from view of the mainland shore and can only be accessed by boat or by wading out to the islands at low tide.

Riverkeeper sued the Town of New Windsor under the Clean Water Act to abate these illegal discharges. The case - led by a law student from the Pace Environmental Law Clinic - was settled on February 25, 2005. New Windsor has agreed to raise and install watertight seals on the manholes, repair any other nearby leaks in the effluent pipe, and remediate all areas of collected sludge surrounding the manholes. In addition, New Windsor will create a canoe launch near the New Windsor Water Department building, allowing citizens to more easily access and enjoy a cleaner Moodna Creek. These actions should all be completed by mid-September, 2005.

### ▼ Litigation Proceedings

- CASE:**  
**New Windsor Case**  
[> Read about the case](#)  
[Download](#) settlement document (pdf, 2.3mb)

### ▼ Riverkeeper press releases

- MARCH 24, 2005:**  
[> Riverkeeper and New Windsor Settle Sewage Case](#)  
[Download](#) press release (pdf, 2.3mb)  
 Riverkeeper and the Town of New Windsor have signed a consent order, settling the pending lawsuit brought by Riverkeeper against the Town of New Windsor for two sewage effluent overflows into Moodna Creek. Under the consent order, New Windsor will raise and seal the two manholes, remediate the areas affected by the sewage sludge, and inspect for other potential leaks.

### Recent Developments in Sewage & CSO's

- > 09.15.08  
[Headline lorem ipsum dolor sed ut peripicitias unde](#)
- > 09.02.08  
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- > 08.11.08  
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[Headline lorem ipsum dolor sed ut peripicitias unde](#)
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### Our Methods in Sewage & CSO's

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### THE ISSUES:

40% of America's rivers are too polluted for fishing, swimming, or aquatic life.  
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### Our Work > Litigation Proceedings

## Litigation Proceedings

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Browse by:  CAMPAIGN:   LOCATION:

STATUS LEGEND:  ACTIVE  CLOSED  ON HOLD

All: 10 of 45 [<prev](#) 1 2 3 4 5 [next>](#)

STATUS	CASE TITLE:	PARTY:	RECENT DEVELOPMENTS:	CAMPAIGN:	LOCATION:
■	Sed ut perspiciatis unde omnis iste natus	GE	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Stop Pollution Watershed Protection	Rockland Cty.
★	Nemo enim ipsam voluptatem quia	NYCO	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Replace Indian Point	Hudson Valley
●	Neque porro quisquam est, qui dolorem ipsum	Exxon	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Tap Water Watershed Protection	New York City
■	Sed ut perspiciatis unde omnis iste natus	GE	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Stop Pollution Watershed Protection	Tarrytown
★	Nemo enim ipsam voluptatem quia	NYCO	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Replace Indian Point	Hudson Valley
●	Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet	Exxon	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Tap Water Watershed Protection	Hudson Valley
■	Sed ut perspiciatis unde omnis iste natus	GE	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Stop Pollution Watershed Protection	Hudson Valley
★	Nemo enim ipsam voluptatem quia	NYCO	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Replace Indian Point	Rockland Cty.
●	Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet	Exxon	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Tap Water Watershed Protection	Sleepy Hollow
★	Sed ut perspiciatis unde omnis iste natus	GE	09.12.08: Headline lorem ipsum dolor sed ut perpicitias unde... >	Stop Pollution Watershed Protection	New York City

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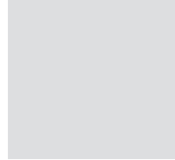
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## Eque Porro quisquam est, Qui Dolorem Ipsum Quia Dolor sit Amet, Consectetur Adipisci Velit

### In Brief:



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(pdf download, 356k)
- August 3 26, 2007  
[Document Title](#)  
(pdf download, 356k)
- August 10, 2006  
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### THE ISSUES:

About 4 billion PET bottles end up in the waste stream.

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UPCOMING EVENT: RIVERKEEPER'S 3RD ANNUAL

# New York Water Fest

October 12th, 2008 | 12-5 | NYC Waterfront

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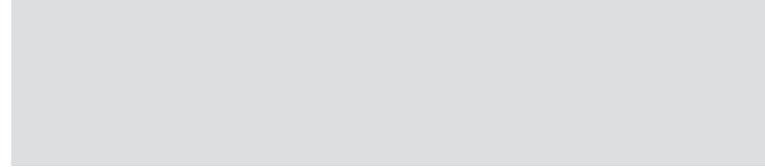
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## News

09.18.08 | **STOP POLLUTION** | **RECENT DEVELOPMENT:**

### Newtown Creek being considered for the Superfund



In response to a formal request by Congressional Representatives Weiner, Velazquez, Solis, and Green, the U.S. Environmental Protection Agency (EPA) will study contamination in and around Newtown Creek, which could result in its being designated a Superfund site. Riverkeeper, which is working with local communities and elected officials to ensure a comprehensive cleanup of Newtown Creek, welcomes EPA's involvement. EPA will examine existing information from ongoing environmental investigations on the creek, and determine if the contamination warrants additional studying and sampling under the Superfund law. [Go to the Newtown Creek Campaign >](#)

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Tags: Newtown, Pollution, Riverkeeper, Water, River

09.18.08 | **STOP POLLUTION** | **RECENT DEVELOPMENT:**

### RvK & NYC Councilman Take Action Against NYCON

On September 4, Riverkeeper and New York City Councilman Eric Gioia (D-Queens), Chair of the City Council Committee on Oversight and Investigations, announced legal action against NYCON Supply Corporation, a major concrete manufacturer on Newtown Creek, for violations of federal environmental laws. They are alleging that NYCON been illegally discharging concrete waste without a permit into a tributary of the heavily polluted Newtown Creek, in violation of both the Clean Water Act and the Resource Conservation and Recovery Act (RCRA). [View Case History >](#)

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Tags: Pollution, Riverkeeper, Water, River

08.08.08 | **PROTECT THE WATERSHED** | **PRESS RELEASE:**

### Riverkeeper Calls on Governor to Declare NYC Watershed Off-Limits to Natural Gas Drilling

NYCON Allegedly Dumping Concrete Illegally in Newtown Creek  
NEW YORK- Today, the environmental watchdog group Riverkeeper and New York City Councilman Eric Gioia (D-Queens), Chair of the City Council Committee on Oversight and Investigations, announced legal action against a major concrete manufacturer on Newtown Creek for violations of federal environmental laws. [Learn More >](#)

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Tags: Watershed, Riverkeeper, Water, River

09.04.08 | **PROTECT THE WATERSHED** | **PRESS RELEASE:**

### Riverkeeper Calls on Governor to Declare NYC Watershed Off-Limits to Natural Gas Drilling

At a press conference with Queens City Councilman Gennaro today, Riverkeeper called on Governor Paterson to designate the New York City Watershed permanently "off-limits" for natural gas drilling. [Learn More >](#)

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Tags: Watershed, Riverkeeper, Water, River

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## Tags

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Riverkeeper **water** river  
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advocacy litigation **wildlife**  
New York Tarrytown

## THE ISSUES:

About 4 billion PET bottles end up in the waste stream.

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09.18.08 | STOP POLLUTION | RECENT DEVELOPMENT:

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Tags: Pollution, Riverkeeper, Water, River

09.04.08 | STOP POLLUTION | PRESS RELEASE:

### Riverkeeper and Councilman Eric Gioia Take Aim at Concrete Polluters on Newtown Creek

NYCON Allegedly Dumping Concrete Illegally in Newtown Creek  
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Tags: Watershed, Riverkeeper, Water, River

07.10.08 | STOP POLLUTION | RECENT DEVELOPMENT:

### Riverkeeper Files Notice of Intent to Sue Lehigh Cement Company

On July 10, 2008 Riverkeeper served notice of its intent to sue Lehigh Cement Company for ongoing violations of the federal Clean Water Act (CWA) and the Resource Conservation and Recovery Act (RCRA). By notifying Lehigh of its intent to sue, Riverkeeper commenced the 60-day and 90-day waiting periods required before a citizen can bring suit against a polluter under the CWA and RCRA. [Learn More >](#)

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## THE ISSUES:

40% of America's rivers are too polluted for fishing, swimming, or aquatic life.

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09.04.08 | POLLUTION | PRESS RELEASE:

## Riverkeeper and Councilman Eric Gioia Take Aim at Concrete Polluters on Newtown Creek

FOR IMMEDIATE RELEASE: September 4, 2008  
Contacts: Craig Michaels, Riverkeeper, 917.579.5582  
Eric Koch, NYC Councilman Eric Gioia, 617.733.6891

NYCON Allegedly Dumping Concrete Illegally in Newtown Creek  
NEW YORK- Today, the environmental watchdog group Riverkeeper and New York City Councilman Eric Gioia (D-Queens), Chair of the City Council Committee on Oversight and Investigations, announced legal action against a major concrete manufacturer on Newtown Creek for violations of federal environmental laws. They are alleging that NYCON Supply Corporation, located in Long Island City, Queens, has been illegally discharging concrete waste without a permit into a tributary of the heavily polluted Newtown Creek, in violation of both the Clean Water Act and the Resource Conservation and Recovery Act (RCRA).

Newtown Creek, the site of a massive oil spill, is one of the most polluted waterways in the United States. During its routine patrols of NYC waterways, Riverkeeper has observed NYCON dumping concrete waste into the Dutch Kills tributary of Newtown Creek without a required Clean Water Act permit. Riverkeeper also observed piles of gravel and layers of concrete covering the riverbed adjacent to the NYCON facility.

Today, Riverkeeper filed a Notice of Intent to Sue NYCON. In addition to the lack of a Clean Water Act permit, Riverkeeper also believes that the current discharge of NYCON's waste constitutes an imminent and substantial endangerment to health and environment under RCRA. Both the Clean Water Act and RCRA authorize citizen groups to sue polluters, subjecting potential violators to up to \$32,500 in penalties per day per violation.

"The pollution issues confronting Newtown Creek and other waterways surrounding New York City cannot be fully addressed without enforcing environmental laws and holding polluters accountable for their actions," said Riverkeeper Investigator Craig Michaels. "We will continue to work with elected officials and government agencies to track down and prosecute environmental lawbreakers who threaten the environmental and public health of our communities."

"For too long, Newtown Creek has been the forgotten waterway of New York City, and polluters have taken advantage by dumping with impunity," said Councilman Eric Gioia. "We're here today to send a strong message that that we will not stand for more dumping and more pollution in the creek. Polluters, beware: we are watching, we are vigilant, and we will go after you."

### ► Background

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## Upcoming Events

October 2008

**RIVERKEEPER EVENTS** (3)

**ALL EVENTS** (8)

10.04.08 | DEPARTMENT OF PARKS AND RECREATION

### Earth Day Celebration in Central Park

Bring a picnic lunch and join New York City environmental and youth organizations for the Central Park Conservancy's annual Earth Day Celebration in Central Park. This free event will offer fun and educational activities for all ages: live theatrical and musical performances, demonstrations, arts and crafts, games, and special tours. [More about the event >](#)

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10.12.08 | RIVERKEEPER

### New York Water Fest

See the city in a whole different way...by way of the mighty Hudson! Join Riverkeeper for the New York Water Fest to raise awareness about the importance of the Hudson River to New York's history, commerce, arts and culture as well as the sources of, and threats to, New York City's drinking water supply. [More about the event >](#)

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10.15.08 | QUEENS MUSEUM OF ART

### A Watershed Moment: Celebrating NY City Water Supply Model

A Watershed Moment: Celebrating NY City Water Supply Model' celebrates the immense and intricate inner-workings of the New York City. [More about the event >](#)

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10.18.08 | MANHATTAN ISLAND FOUNDATION

### NYC Swim 2008

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10.24.08 | RIVERKEEPER

### The Water of Life at Omega Institute

Omega Institute is dedicated to finding lasting solutions to this urgent problem. This conference, featuring some of the leading environmental speakers and organizations in North America, explores the worldwide crisis of freshwater scarcity and what we can all do to restore and protect this precious resource. It is open to all who are concerned about our freshwater resources, and is especially of interest to policymakers, environmental activists, corporate executives, elected officials, students, and teachers. [More about the event >](#)

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10.24.08 | RIVERKEEPER

### 40 Years & Counting: Relicensing the First Generation of Nuclear Power Plants

Please join us for a one-day colloquium on the legal and environmental issues associated with relicensing nuclear power plants. With their original 40-year operating licenses nearing expiration, and relicensing applications pending with the Nuclear Regulatory Commission, many of America's oldest nuclear power plants have encountered significant legal and environmental opposition. [More about the event >](#)

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10.24.08 | DEPARTMENT OF PARKS AND RECREATION

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UPCOMING EVENT

## New York Water Fest

October 12, 2008

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October 2008

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#### UPCOMING EVENT

## New York Water Fest

October 12, 2008

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Tags and tag cloud

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# Riverkeeper

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## News & Events

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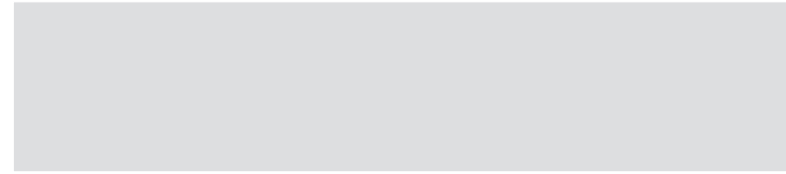
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## News & Events > Upcoming Events > New York Water Fest

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10.12.08 | RIVERKEEPER EVENT:

### New York Water Fest



**WHEN:** Sunday October 12th, 2008  
**WHERE:** Contacts: North Cove Marina, NYC  
**EVENT WEBSITE:** [www.nywaterfest.org](http://www.nywaterfest.org)

See the city in a whole different way by way of the mighty Hudson! Join Riverkeeper for the New York Water Fest to raise awareness about the importance of the Hudson River to New York's history, commerce, arts and culture as well as the sources of, and threats to, New York City's drinking water supply. Water Fest will feature.

#### Water City:

Featuring live music, great food, wellness and relaxation tents and New York's leading clean water advocates ready to answer your water questions and challenge you to Take Back the Tap. At North Cove Marina, overlooking the Hudson River, open 12 - 5pm.

#### Paddle Rally:

A full day of on-water activities that allow first-time, beginner and advanced paddlers to safely experience the dynamic water of the lower Hudson River in NY Harbor with friends and other paddlers.

#### Big Apple Splash:

Raft down the Hudson River with friends, family and a certified professional guide as part of this 5-mile raft flotilla from Pier 96 to Water City at North Cove Marina. Each raft can hold 10-12 paddlers. No experience required.

#### Kayak Poker Run:

Play to win as part of this paddle rally that travels to five different locations on the Hudson River playing Five Card Draw. Paddle at your own pace and arrive at Water City, North Cove Marina, to pick up your final card by 3:00pm. Cash prizes will be awarded to the paddlers with the highest and lowest poker hands. From 10am to 3pm. Paddling experience required.

#### Floating Meditation:

Allow your spirit to soar while floating in a kayak on nature's moving energy - water. Join the creator of Floating Meditation in this two-hour program that combines world-class paddling instruction and a guided meditation. At Pier 40, 8am - 10am for experienced paddlers and 11am - 1pm. For beginning paddlers.

#### Walk Up Kayaking:

Enjoy a free 20-minute sit-on-top kayaking program, provided by the Downtown Boathouse from 9am - 6pm at their Pier 40 or Pier 96 locations. No experience required.

#### Skill Demonstrations:

View and learn about the sport of kayaking. Rolling, edging, bracing, equipment overview and a flatwater/whitewater playboat session will be demonstrated throughout the day at North Cove Marina.

#### Beginner Kayak Lesson:

For the beginner and novice seeking a quick introduction to the foundations of safe and efficient sea paddling. Introduction to the marine environment, sea kayak safety and design, equipment and paddling basics. At Pier 40, 9:30am -12:30pm.

#### Take the NYC Tap Water Challenge:

An activity that challenges you to taste test NYC's drinking water versus all the rest. Food & Vendors: Open to public.

#### INFORMATION & REGISTRATION:

[www.waterfest.org](http://www.waterfest.org)

#### TAKE YOUR COMPANY AT WATERFEST:

Contact: Teresa Walsh  
 Email: [twalsh@riverkeeper.org](mailto:twalsh@riverkeeper.org)  
 Call: (914) 478-4501, EXT. 243

#### VOLUNTEER AT THIS EVENT:

Contact: Heartie Look  
 Email: [hlook@riverkeeper.org](mailto:hlook@riverkeeper.org)

Tags: [Riverkeeper](#), [Water](#), [River](#), [NY Tap Water](#), [Watershed](#)

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October 2008						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Riverkeeper hosted events can be color coded

#### PAST EVENTS PHOTOS

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#### Tags

Tags and tag cloud

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<a href="#">THE RIVER &gt;</a> <a href="#">THE WATERSHED &gt;</a>	<a href="#">THE RIVER &gt;</a> <a href="#">THE WATERSHED &gt;</a>	<a href="#">THE RIVER &gt;</a> <a href="#">THE WATERSHED &gt;</a>

### The Journal

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### Allies

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### Recommended Reading

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### Photo Gallery

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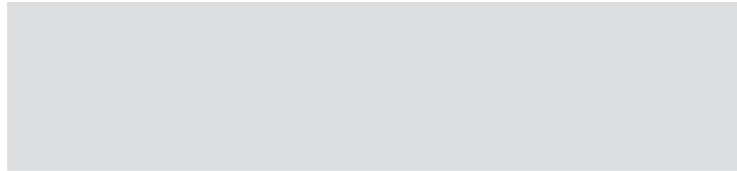
## Water Resources

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Water Resources > Water Quality

## Water Quality

### The Hudson River



One of the most frequently asked questions in the Hudson Valley is whether it is safe to swim and boat in the Hudson River. Riverkeeper and LDEO are sampling water from aboard Riverkeeper's patrol boat at 68 sites on the Hudson from New York Harbor to the confluence of the Mohawk and the Hudson above Troy, NY. View the quality results by area:

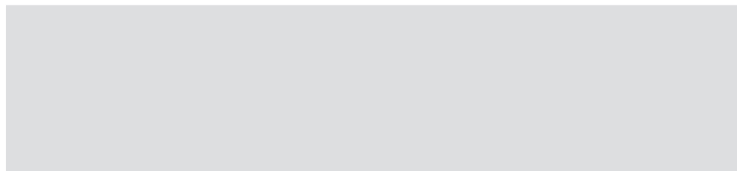
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Or

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### The Watershed



The high quality of the NYC drinking water supply is world-renowned. Because the supply continues to meet all health and water quality standards, the City of New York has received waivers from federal requirements that would otherwise require filtration of the water supply.

Over the past hundred years, the tunnels that carry drinking water through New York City's distribution system have developed a substantial layer of biofilm – an aggregation of microorganisms. These micro-organisms secrete a protective sticky compound on the tunnel walls. Many organic contaminants which are suspended or dissolved in the water passing through the tunnel, then adhere to the biofilm. [Learn More >](#)

Or

Zoom view of the area as a whole; "Select Counties" produces a pre-zoomed map

Produce a statis map that has rollovers for tunnels, reservoirs, etc. ---- Specific informa-tion for reservoirs is found by "Selecting Reservoir"

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Water Resources > Water Quality > The Hudson River

## The Hudson River

Click on specific location from the menu or by clicking a dot on the map:



- Fishing:** designated off-shore fishing is the primary source of contact
- Kayaking:** public launch for kayakers is the primary source of contact
- Minimal:** contact with water, if any, is limited and in transit
- Multiple Uses:** any combination of recreational boating, fishing, kayaking or fishing
- None:** no direct contact with the water has been observed

### Related Info

- > What are we testing for?
- > Safe Recreation tips
- > Water Quality Testing Partners
- > Initial Findings
- > How to read a water bill

### Relevant Riverkeeper Work

#### CAMPAIGNS

- > Stop Pollution
- > Infrastructure

#### CASES

- > Last Action: 09.12.08  
Case title
- > Last Action: 09.12.08  
Case title
- > Last Action: 09.12.08  
Case title
- > [More Pollution Cases](#)

#### SUCCESSSES

- > 09.12.08  
Story Title
- > 09.12.08  
Story Title
- > 09.12.08  
Story Title
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## Water Resources

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[Water Resources](#) > [Water Quality](#) > [The Hudson River](#)

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## Relevant Riverkeeper Work

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[Case title](#)
- [> Last Action: 09.12.08](#)  
[Case title](#)
- [> \*More Pollution Cases\*](#)

### SUCCESSSES

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[Story Title](#)
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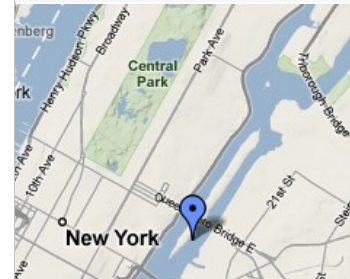
Water Resources > Water Quality > The Hudson River > The Battery to the Bronx > Roosevelt Island

## Roosevelt Island



**SITE DESCRIPTION:**  
The East River, east of Roosevelt Island, has recreational boating and fishing, jet-skiing and kayaking.

### Location



> View full area map

NY DEP Data	Source Name	Source Name
-------------	-------------	-------------

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- Enterococcus count (under 35/100ml) is acceptable by EPA standards\*
- Enterococcus count (between 35 and 104/100ml), if sustained over time, would be unacceptable by EPA standards\*
- Enterococcus count (over 104/100ml) is unacceptable by EPA standards\*

### Water Quality, Enterococcus Count and Precipitation:

Sample Date	Enterococcus Count	Quality	Rain, day of (in)	Prior Day	2 Days Prior	3 Days Prior	5 Days Prior
9/26/2006	2	Acceptable	0.0	0.0	0.0	0.1	0.1
10/18/2006	135	Unacceptable	0.0	1.1	1.1	1.1	1.1
11/10/2006	112	Unacceptable	0.0	0.0	3.6	3.6	3.6
12/13/2006	30	Acceptable	0.2	0.2	0.2	0.2	0.2
4/18/2007	344	Unacceptable	0.0	0.0	0.9	8.5	8.5
5/23/2007 11:39AM	4	Acceptable	0.0	0.0	0.0	0.0	0.2
6/18/2007	8	Acceptable	0.0	0.0	0.0	0.0	0.0
7/11/2007 11:54AM	1	Acceptable	0.0	0.0	0.0	0.0	0.0
8/16/2007	4	Acceptable	0.0	0.0	0.0	0.0	0.0
9/6/2007 11:54AM	1	Acceptable	0.0	0.0	0.0	0.0	0.0
5/19/2008 12:31PM	0	Acceptable	0.0	0.1	0.2	1.1	1.1
6/24/2008 11:05AM	109	Unacceptable	0.0	0.1	0.1	0.1	0.3
7/2/2008 12:03PM	0	Acceptable	0.0	0.0	0.0	0.6	1.1
7/14/2008 11:24AM	187	Unacceptable	0.5	0.5	0.5	0.5	0.5
8/19/2008	0	Acceptable	0.0	0.0	0.0	0.0	1.1

### Basic Sampling Data: 2006 - Ongoing

Sample Date	Enterococcus Count	Temperature (f)	Salinity
9/26/2006	2	n/a	n/a
10/18/2006	135	n/a	n/a
11/10/2006	112	n/a	n/a
12/13/2006	30	n/a	n/a
4/18/2007	344	n/a	n/a
5/23/2007 11:39AM	4	58.9	23.2
6/18/2007	8	n/a	n/a
7/11/2007 11:54AM	1	69.5	25.1
8/16/2007	4	n/a	n/a
9/6/2007 11:54AM	1	74.8	25.5
5/19/2008 12:31PM	0	57.0	21.7
6/24/2008 11:05AM	109	67.8	23.6
7/2/2008 12:03PM	0	69.2	24.0
7/14/2008 11:24AM	187	72.2	24.5
8/19/2008	0	73.4	22.4

**Salinity:**  
Estuaries like the Hudson are where freshwaters in rivers meet the sea. Salinity tells us about the relative contribution of fresh and salt water within a particular region of the estuary. Salinity generally increases towards the mouth of the estuary, although salinity at any location can change with the tide. Heavy rains will push freshwater further down the estuary, while dry weather will allow salty water to penetrate further north. Many aquatic organisms have a preferred range of salinities where they can best survive. During our sampling trips, salinity is measured in parts per thousand (ppt). Ocean salinity is about 34 ppt and the freshwaters of the upper Hudson River are close to 0 ppt.

### FAQ

- > What are we testing for?
- > What do the numbers mean?
- > What is the Basic Data?
- > What type of water testing is done in New York State?

### Related Info

- > Safe Recreation tips
- > Water Quality Testing Partners
- > Initial Findings

### Additional Resources

- > NYC Department of Health and Mental Hygiene
- > Surfrider Foundation
- > What type of water testing is done in New York State?

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## OUR METHODS

- Enforcement & Litigation >
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- Watchdogs & Activists>
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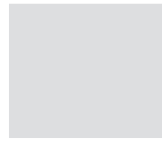
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## Our Methods

**Riverkeeper has doubled the size of its legal team in the past 3 years.**

Riverkeeper combines a unique set of strengths that make such alliances attractive to many groups: a professional reputation, a grassroots base of public support, a powerhouse of attorneys, and strong interlinking partnerships with key organizations expert in law, engineering, biology, hydrology, economics and energy policy.

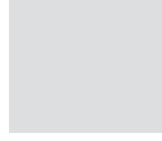
### Enforcement & Litigation



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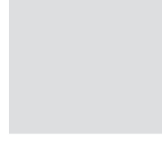
### Patrol Boat



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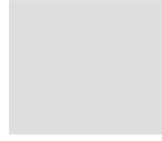
### Government Affairs



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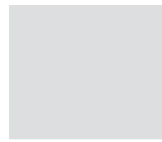
### Research



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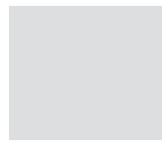
### Development Review



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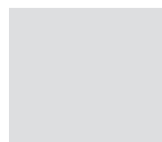
### Watchdogs & Activists



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### Outreach & Education



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## Recent Developments

- > 09.15.08  
Headline lorem ipsum dolor sed ut perperitias unde
- > 09.02.08  
Headline lorem ipsum dolor sed ut perperitias unde
- > 08.11.08  
Headline lorem ipsum dolor sed ut perperitias unde
- > 08.10.08  
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Bold fact/statistic (possibly combined with imagery) rotates between method statistics.

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## OUR METHODS

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Pace Environmental Litigation Clinic >

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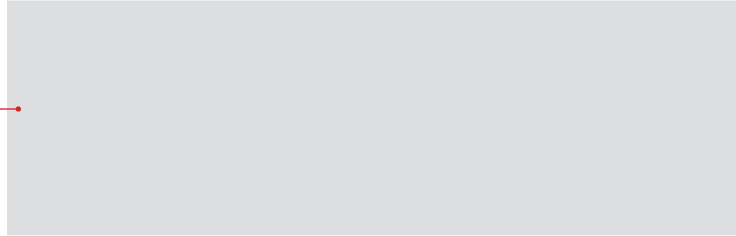
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Our Methods > Enforcement & Litigation

## Enforcement & Litigation



See more images on our flickr site >

### Quick Facts

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- Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab.

We serve a diverse population, from urban dwellers residing in New York City to local fishermen and working class families who live and work in the rural Hudson Valley. With every passing day, the public's concern only increases for rigorous protection of the drinking water supply, for power plant safety, and for preservation of their local environment. Because of Riverkeeper's widespread reputation for taking on polluters, whether large or small, we are increasingly deluged with requests for our services.

Due to this increase in requests for assistance, Riverkeeper has doubled the size of its legal team during the past three years, and hired a staff investigator to respond to citizen pollution reports. Investigations and cases usually start with a simple phone call or e-mail, or someone hailing our patrol boat out on the river with a tip. On the river, our Boat Captain, John Lipscomb may investigate the issue himself or call into the office for support. Then, our investigator, Basil Seggos, will be dispatched to the suspected site or to meet with the citizen "watchdog". Once we have sufficient information we can determine if a violation of Clean Water, zoning codes or other issues is occurring. In many cases we will be able to guide the person, or group, that informed us of the violation in what their rights are, and often stop the problem right there and then. When the case is more complicated or grievous, we will decide how we can bring the appropriate legal resources to bear.

### Our Team

- |                                                                                                                                                              |                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <br>First Lastname<br>Title<br>E: flastname@riverkeeper.org<br>> View Bio | <br>First Lastname<br>Title<br>E: flastname@riverkeeper.org<br>> View Bio |
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| <br>First Lastname<br>Title<br>E: flastname@riverkeeper.org<br>> View Bio | <br>First Lastname<br>Title<br>E: flastname@riverkeeper.org<br>> View Bio |

### Our Partners

- Pace Environmental Litigation Clinic  
In the fall of 1987, Riverkeeper joined with the Pace University School of Law to establish the Pace Environmental Litigation Clinic. The Clinic's directors and professors, Karl S. Coplan and Robert F. Kennedy Jr., instruct eight to ten second- and third-year law students for a two-semester period on legal issues developed by the Riverkeeper program of environmental investigation and monitoring. [More >](#)

### Relevant Riverkeeper Work

#### CAMPAIGNS

- > Stop Pollution
- > Infrastructure

#### CASES

- > Last Action: 09.12.08  
Case title
- > Last Action: 09.12.08  
Case title
- > Last Action: 09.12.08  
Case title
- > [More Litigation Cases](#)

#### SUCCESSSES

- > 09.12.08  
Story Title
- > 09.12.08  
Story Title
- > 09.12.08  
Story Title
- > [More Litigation Successes](#)

#### FAQ

- > What are the main steps of litigation?
- > How long does litigation usually take?
- > What other types of enforcement are there?

Image

Links to its own page

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**OUR METHODS**

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## Pace Environmental Litigation Clinic

In the fall of 1987, Riverkeeper joined with the Pace University School of Law to establish the Pace Environmental Litigation Clinic. The Clinic's directors and professors, Karl S. Coplan and Robert F. Kennedy Jr., instruct eight to ten second- and third-year law students for a two-semester period on legal issues developed by the Riverkeeper program of environmental investigation and monitoring.

Through a special practice order from the New York State Supreme Court and the federal courts, the clinic students have permission in New York State to act as practicing attorneys. The students represent Riverkeeper in federal and state courts, federal and state administrative proceedings and occasionally in local proceedings. Their efforts have led to precedent-setting decisions by federal courts under both the Clean Water Act and the Resource Conservation and Recovery Act.

The school teaches law students to use their skills to address areas of public concern, including the impact of human activities on the environment. Through the clinic program, the students gain in-depth professional training in environmental law while having a measurable impact on the management of one of the premier natural resources on the East Coast: the Hudson River-Long Island Sound estuarine system.

**Contact Info**

Pace Environmental Litigation Clinic  
Pace University School of Law  
78 North Broadway  
White Plains, NY 10603  
p: 914.422.4343  
f: 914.422.4437  
[www.law.pace.edu/envclinic/index.html](http://www.law.pace.edu/envclinic/index.html)

**Relevant Riverkeeper Work**

**CAMPAIGNS**

- [> Stop Pollution](#)
- [> Watershed Protection](#)

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Cite and link to campaigns that use the method highlighted on this page

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- Share Your Experience >

**DONATE NOW!**

## Take Action

Over 70% of Riverkeeper's members assisted during the last Water Fest making it a success.

### Join Us

Whether you live directly on the Hudson, or simply believe in our right to clean water and healthy communities, we need you to join in our mission. [Learn More >](#)

### Report Violations

Many of our cases begin with citizen reports. "Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta. [Learn More >](#)

### Advocate for Change

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### Attend Our Events

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### Shop to Support Us

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### Volunteer

At Riverkeeper we appreciate and depend on the ongoing support our volunteers provide us with. Riverkeeper has a volunteer position for you as long as you have the passion. [Learn More >](#)

### Minimize Your Impact

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta. [Learn More >](#)

### Spread the Word

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### Sponsor Riverkeeper

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### Share Your Experience

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta. [Learn More >](#)

Rotating fact/statistic (possibly combined with imagery) followed by intro paragraph. ---- Maybe provide a statistic that applies to both the benefits to the potential member and to the organization

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DONATE NOW!

## Join Riverkeeper

### Become a Member

Brief intro text about different membership levels and benefits. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Membership Level	Benefits
<b>Supporter</b> \$10 - \$99 (\$0.83-\$8.25 a Month)	<ul style="list-style-type: none"> <li>• Subscription to Riverkeeper semi-annual newsletter</li> <li>• Riverkeeper bumper sticker</li> </ul> <div style="text-align: right; margin-top: 5px;"> <a href="#">Join Now!</a> <a href="#">Give a Gift Membership</a> </div>
<b>Level 2</b> \$100 - \$249 (\$8.33-\$20.75 a Month)	+ <ul style="list-style-type: none"> <li>• All benefits of Supporter Level +</li> <li>• Riverkeeper water bottle</li> <li>• Invitations to select member events</li> </ul> <div style="text-align: right; margin-top: 5px;"> <a href="#">Join Now!</a> <a href="#">Give a Gift Membership</a> </div>
<b>Level 3</b> \$250 - \$499 (\$20.33-\$41.58 a Month)	+ <ul style="list-style-type: none"> <li>• All benefits of Level 2 +</li> <li>• Riverkeeper T-shirt</li> </ul> <div style="text-align: right; margin-top: 5px;"> <a href="#">Join Now!</a> <a href="#">Give a Gift Membership</a> </div>
<b>Level 4</b> \$500 - \$999 (\$41.66-\$83.25 a Month)	+ <ul style="list-style-type: none"> <li>• All benefits of Level 3 +</li> <li>• A DVD copy of Swim for the River, a 2006 documentary chronicling the first swim of the entire length of the Hudson River in 2004</li> </ul> <div style="text-align: right; margin-top: 5px;"> <a href="#">Join Now!</a> <a href="#">Give a Gift Membership</a> </div>
<b>Level 5</b> \$1,000 - \$4,999 (\$83.33-\$416.58 a Month)	+ <ul style="list-style-type: none"> <li>• All benefits of Level 4 +</li> <li>• Riverkeeper picnic blanket</li> </ul> <div style="text-align: right; margin-top: 5px;"> <a href="#">Join Now!</a> <a href="#">Give a Gift Membership</a> </div>
<b>Level 6</b> \$5,000 - \$9,999 (\$416.66-\$833.25 a Month)	+ <ul style="list-style-type: none"> <li>• All benefits of Level 5 +</li> <li>• Copy of <i>Hudson River Journey</i> by Joanne Michaels</li> </ul> <div style="text-align: right; margin-top: 5px;"> <a href="#">Join Now!</a> <a href="#">Give a Gift Membership</a> </div>

Visit Our Other Sites

del.i.cious

myspace

facebook

flickr

Donate Now

Aren't ready to become a member but wish to support our mission? View our various donation opportunities>

FAQ

- > Can I select a specific campaign for my donation to go towards?
- > Where does my donation go?
- > Lorem ipsum sit amet funding?

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New membership level names TBD.

Make benefits tangible - show icons or images of merchandise (bottle, t shirts, etc) to create visual enticement

Buttons to take user to the convio page

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## DONATE NOW!

[Take Action](#) > [Join Us](#) > [Join Now](#)

### Join Now

#### Membership Level:

- \*Select a Membership Level:
- Supporter:** \$10 - \$99 (\$0.83-\$8.25 a Month)
  - Level 2:** \$100 - \$249 (\$8.33-\$20.75 a Month)
  - Level 3:** \$250 - \$499 (\$20.33-\$41.58 a Month)
  - Level 4:** \$500 - \$999 (\$41.66-\$83.25 a Month)
  - Level 5:** \$1,000 - \$4,999 (\$83.33-\$416.48 a Month)
  - Level 6:** \$5,000 - \$9,999 (\$416.66-\$833.25 a Month)

\*Enter Donation Amount:

\*Select a Payment Plan:  Single Payment  12 monthly payments

Renewal Process:  Automatically renew membership  Send a renewal reminder

#### Membership Information:

\*First Name:

\*Last Name:

\* Email Address:

Company:

\* Street 1:

Street 2:

\* City:

\* State/Province:

\* ZIP/Postal code:

Daytime Phone:

Evening Phone:

#### Billing Information:

Use the above membership information as the billing information

\*First Name:

\*Last Name:

\*Street 1:

Street 2:

\*City:

\*State/Province:

\*ZIP/Postal Code:

Country:

\*Email Address:

#### Payment Information:

Credit Card Type:      

\*Credit Card Number:

\*CVV Number:  [What is this?](#)

\*Expiration Date:

#### Add a Gift Membership:

Add a gift membership to my order

\*First Name:

\*Last Name:

\* Email Address:

Company:

\* Street 1:

Street 2:

\* City:

\* State/Province:

\* ZIP/Postal code:

Daytime Phone:

Evening Phone:

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## DONATE NOW!

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## Join Now

Please review your information or click here to go back and [edit](#).

### Membership Level:

Membership Level:	Level 2: \$100 - \$249 (\$8.33-\$20.75 a Month)
Donation Amount:	\$150
Payment Plan:	Single Payment
Renewal Process:	Automatically renew membership

### Membership Information

*First Name:	Firstname
*Last Name:	Lastname
*Street 1:	123 Street Name
Street 2:	Apt #
*City:	New York
*State/Province:	NY
*ZIP/Postal Code:	10001
Country:	Manhattan
*Email Address:	firstname@email.com

### Billing Information:

Use the above membership information as the billing information

### Payment Information:

Credit Card Type:	VISA
*Credit Card Number:	XXXX-XXXX-XXXX-XXXX
*CVV Number:	XXX
*Expiration Date:	XX/XXXX

### Add a Gift Membership:

*First Name:	Firstname
*Last Name:	Lastname
*Street 1:	123 Street Name
Street 2:	Apt #
*City:	New York
*State/Province:	NY
*ZIP/Postal Code:	10001
Country:	Manhattan
*Email Address:	firstname@email.com

[Edit](#) [Join Now!](#)

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**DONATE NOW!**

[Take Action](#) > [Join Us](#) > [Give a Gift Membership](#)

## Give a Gift Membership

### Membership Level:

- \*Select a Membership Level:
- Supporter:** \$10 - \$99 (\$0.83-\$8.25 a Month)
  - Level 2:** \$100 - \$249 (\$8.33-\$20.75 a Month)
  - Level 3:** \$250- \$499 (\$20.33-\$41.58 a Month)
  - Level 4:** \$500 - \$999 (\$41.66-\$83.25 a Month)
  - Level 5:** \$1,000 - \$4,999 (\$83.33-\$416.48 a Month)
  - Level 6:** \$5,000 - \$9,999 (\$416.66-\$833.25 a Month)

\*Enter Donation Amount:

\*Select a Payment Plan:  Single Payment  12 monthly payments

Renewal Process:  Automatically renew membership  Send a renewal reminder

### Membership Information:

\*First Name:

\*Last Name:

\* Email Address:

Company:

\* Street 1:

Street 2:

\* City:

\* State/Province:

\* ZIP/Postal code:

Daytime Phone:

Evening Phone:

### Billing Information:

\*First Name:

\*Last Name:

\*Street 1:

Street 2:

\*City:




\*State/Province:

\*ZIP/Postal Code:

Country:

\*Email Address:

### Payment Information:

Credit Card Type:      

\*Credit Card Number:

\*CVV Number:  [What is this?](#)

\*Expiration Date:

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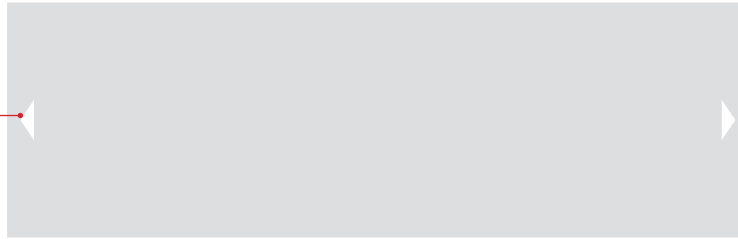
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**DONATE NOW!**

## Volunteer



See more images on our flickr site >

At Riverkeeper we appreciate and depend on the ongoing support our volunteers provide us with. A variety of opportunities exist for you to contribute to our continued success. Riverkeeper has a volunteer position for you as long as you have the passion. To sign up and for more information, contact Heartie Look directly at: [hlook@riverkeeper.org](mailto:hlook@riverkeeper.org)

### Volunteer at Events

#### 3rd Annual New York Water Fest

Riverkeeper is seeking a strong team of volunteers to ensure that it's 3rd annual Water Fest is on of the best fall events on the Hudson!

Volunteers may work on the logistics team, land crew, or clean up crew. There will be 3 four hour shifts from 8 a.m. through 6 p.m. This opportunity is fun, outdoors, and active! Come take in the fall air and help us educate all New Yorkers about the importance of their Hudson River in the history, culture, arts, and commerce of New York, as well as the sources of and threats to their drinking water sources!

To sign up and for more information, visit the website: [www.nywaterfest.org](http://www.nywaterfest.org) or contact Heartie Look directly at: [hlook@riverkeeper.org](mailto:hlook@riverkeeper.org).

Email this opportunity to a friend

Register

- ▶ **Become a Watchdog**
- ▶ **Construction Watch**
- ▶ **Riverkeeper Docents**
- ▶ **Community Organizers**
- ▶ **Year Round Internships**
- ▶ **Summer Internships**

### Visit Our Other Sites

- del.icio.us
- myspace
- facebook
- flickr

### FAQ

- > Can I volunteer for a specific campaign?
- > How much time do I have to give a year to volunteer?
- > Lorem ipsum sit amet volunteering?

Slideshow of images from volunteer events

Some content may crossover to "Take Action" section

## DONATE

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## Donate

Over 70% of Riverkeeper's \$3.5 million annual budget comes from gifts and grants from the public.

### ▼ Make a Donation to Riverkeeper

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[Donate](#) > [Donate Now](#)

### Donate

#### Donation Amount:

- \*Select a Donation Amount:
- \$25
  - \$75
  - \$150
  - \$300
  - Other Amount:

- \*Select a Donation Frequency:
- This is a one-time donation.
  - I want to make a recurring donation

- Select a Donation Allocation:
- Donate this amount to all Riverkeeper campaigns
  - Allocate this donation to the  campaign.

#### Billing Information:

\*First Name:

\*Last Name:

\*Street 1:

Street 2:

\*City:

\*State/Province:

\*ZIP/Postal Code:

Country:

\*Email Address:

#### Payment Information:

Credit Card Type:      

\*Credit Card Number:

\*CVV Number:  [What is this?](#)

\*Expiration Date:

#### Membership:

Become a member today and get a thank you gift with your donation. You can also sign up and get free updates via email or mail. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt.

- Yes, I would like to become a member  No, I'm not ready to become a member

Select a gift:

- Yes, I would like to receive email updates from Riverkeeper.

## DONATE

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## Donate

Please review your information or click here to go back and [edit](#).

### Donation Amount:

Donation Amount:	\$25
Donation Frequency:	This is a one-time donation.
Donation Allocation:	Donate this amount to all Riverkeeper campaigns

### Billing Information:

*First Name:	Firstname
*Last Name:	Lastname
*Street 1:	123 Street Name
Street 2:	Apt #
*City:	New York
*State/Province:	NY
*ZIP/Postal Code:	10001
Country:	Manhattan
*Email Address:	Email: firstname@email.com

### Payment Information:

Credit Card Type:	VISA
*Credit Card Number:	XXXX-XXXX-XXXX-XXXX
*CVV Number:	XXX
*Expiration Date:	XX/XXXX

### Membership:

Membership:	Yes
Gift:	Water Bottle
Email Updates:	Yes

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## Take Action

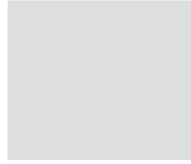
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- [> SPREAD THE WORD](#)

## Donate

Thank you for your monthly donation of \$10 to support the Stop Pollution campaign. You will receive a receipt of your donation via email shortly.

Don't forget to [sign up](#) for your Riverkeeper account or if you already have in, set your [member preferences](#).

## Riverkeeper Store



Promote the Riverkeeper cause by using our merchandise.

[Visit the Riverkeeper Store >](#)

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## DONATE NOW!

## Shop to Support Us

	<b>Riverkeeper Water Bottle</b>	\$20.00	Quantity: <input type="text"/>	<a href="#">Add to Cart</a>
	<b>The Riverkeepers</b> by John Cronin and Robert F. Kennedy Jr. Foreward by Al Gore	\$25.00	Quantity: <input type="text"/>	<a href="#">Add to Cart</a>
	<b>Riverkeeper T-Shirts</b>	\$15.00		<a href="#">Select Details</a>
	<b>Riverkeeper T-Shirts</b>	\$15.00		<a href="#">Select Details</a>
	<b>Gift Membership</b>			<a href="#">Buy Now</a>

Didn't find the product you were looking for. We may have it in stock. Contact Riverkeeper: [info@riverkeeper.org](mailto:info@riverkeeper.org)

[View Shopping Cart](#)

### Eco-Gifts

Give the gift of education and travel by buying a tour. Read more about travel opportunities:

- [Endangered Encounters >](#)
- [Victor Emanuel Nature Tours >](#)

### Our Retail Partners

Shop with our partner companies and each company donates a portion of the proceeds to Riverkeeper for every purchase that is made through our website links. See all participating companies >

Clicking on the image or the item name takes the user to the detail page

Takes users to the Eco-Gifts page where they can link to the outside sites

Links to "Give a Gift Membership" section

# Riverkeeper

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Search:

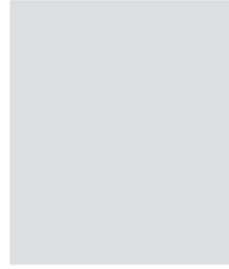
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## TAKE ACTION

- [Join Us >](#)
- [Volunteer >](#)
- [Report Violations >](#)
- [Minimize Your Impact >](#)
- [Advocate for Change >](#)
- [Spread the Word >](#)
- [Attend Our Events >](#)
- [Sponsor Riverkeeper >](#)
- [Shop to Support Us >](#)
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[Take Action](#) > [Shop to Support Us](#) > [Riverkeeper Water Bottle](#)

## Riverkeeper Water Bottle



\$20.00

- Stainless steel
- 20.2 fl oz / 0.6 L
- Includes ring tow screw cap and quick-release carabiner clip
- Easy to clean
- Comes in 3 colors
- Free with a membership under \$100 - [Join now >](#)

### Choose details:

\* **Quantity:**

\* **Choose a color**

[Add to Cart](#)

[View Shopping Cart](#)

## Eco-Gifts

Give the gift of education and travel by buying a tour. Read more about travel opportunities:

- [Endangered Encounters >](#)
- [Victor Emanuel Nature Tours >](#)

## Our Retail Partners

Shop with our partner companies and each company donates a portion of the proceeds to Riverkeeper for every purchase that is made through our website links. [See all participating companies >](#)

Takes user to "Join Riverkeeper" section

Takes users to the Eco-Gifts page where they can link to the outside sites

[DONATE NOW!](#)

# Riverkeeper

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## TAKE ACTION

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- [Attend Our Events >](#)
- [Sponsor Riverkeeper >](#)
- [Shop to Support Us >](#)
- [Share Your Experience >](#)

**DONATE NOW!**

[Take Action](#) > [Shop to Support Us](#) > [Shopping Cart](#)

## Shopping Cart

You currently have 2 items totaling \$44.94 in your cart. Including a shipping charge of \$3.50, your total purchase is \$48.44.

Quantity:	Item:	Total Price
<input type="text" value="1"/> <a href="#">Remove</a>	<b>Riverkeeper Water Bottle</b> Color: Blue ( <a href="#">Edit</a> )	\$20.00
<input type="text" value="1"/> <a href="#">Remove</a>	<b>The Riverkeepers</b>	\$25.00
		\$45.00
<b>Additional Donation:</b>		<input type="text"/>
<b>Shipping Charges:</b>		\$2.50
<b>Total:</b>		\$47.50

[Update Cart](#)

[Continue Shopping](#)

[Proceed to Checkout](#)

“Eco-Gifts” will use the same template as this page

Ordered alphabetically by partner name  
----  
By clicking the logo or partner name, the user is taken to the sponsor's site

Riverkeeper

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TAKE ACTION

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[Shop to Support Us >](#)

[Retail Partners >](#)

[Eco Gifts >](#)

[Share Your Experience >](#)

## Retail Partners

By supporting our partner companies, you will maximize your giving to Riverkeeper. Each company donates a portion of the proceeds to Riverkeeper for every purchase that is made through our website links.

[logo]

Bar Milano

From early breakfast to a late-night meal, Bar Milano serves a modern interpretation of classic Italian cuisine with an understated elegance and the warm hospitality and lively vibe for which its owners are known.

For every sparkling water ordered Bar Milano will donate 25% of the proceeds to Riverkeeper.

[logo]

Barnes & Noble

Barnes & Noble donates 2-5% of sales to Riverkeeper. Check out this weeks New Releases, or find that perfect gift by searching for the latest and greatest Books, DVDs, Music, & Videos at Barnes and Noble.

[logo]

Green Mountain Coffee

At Green Mountain Coffee, we are dedicated to providing the richest aroma and flavor, for the highest quality coffee experience. We travel the globe to purchase the finest coffees, batch roast them to peak flavor, and vacuum package them fresh for your enjoyment.

[logo]

NYC H2O

Kick the bottled water habit and buy an NYC H2O Sports Bottle made from safe, non-leaching recycled plastic. Tap Into the City will donate \$1 to Riverkeeper for every bottle purchased online.

[logo]

Party For Humanity

Party for Humanity is a non-profit organization that let's you celebrate by having party guests give to a charity of your choice.

DONATE NOW!

# Riverkeeper

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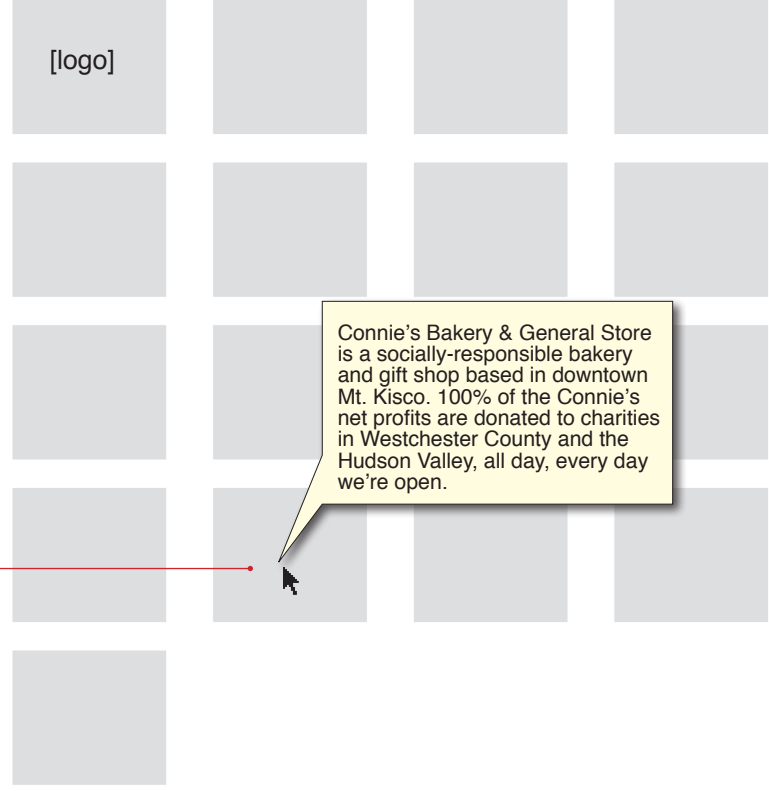
## TAKE ACTION

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- Attend Our Events >
- Sponsor Riverkeeper >
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- Share Your Experience >

**DONATE NOW!**

## Sponsors

Thank you to our sponsors lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat magna aliquam. If you want to consider sponsoring Riverkeeper, please contact us at [sponsor@riverkeeper.org](mailto:sponsor@riverkeeper.org).



Connie's Bakery & General Store is a socially-responsible bakery and gift shop based in downtown Mt. Kisco. 100% of the Connie's net profits are donated to charities in Westchester County and the Hudson Valley, all day, every day we're open.

## How to Sponsor Riverkeeper

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

On rollover, a pop up is produced with the sponsor's description  
 ----  
 By clicking the logo, the user is taken to the sponsor's site

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## MAP VIEW

- Litigation Proceedings
- Stop Polluters
- Preserve Wildlife & Habitat
- Protect the Watershed
- Infrastructure
- Drink NYC Tap Water
- Wildlife & Habitat
- Photography of the Region
- The River
- Activities
- Wildlife
- Infrastructure
- Pollution
- Upcoming Events
- Pollution Sites
- CSO Outfalls
- Power Plants
- Public Access Points
- User Complaints

### Take Action

- > [ADVOCATE FOR CHANGE](#)
- > [SPREAD THE WORD](#)

### Support Riverkeeper

- > [BECOME A MEMBER](#)
- > [VOLUNTEER](#)
- > [DONATE](#)

## Map View

