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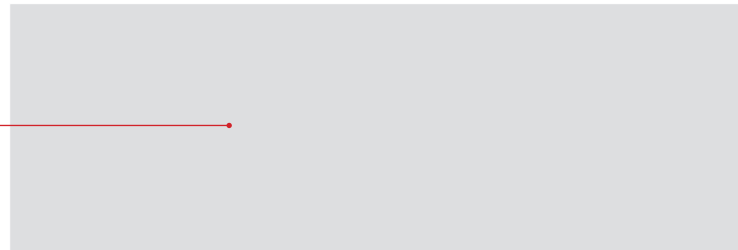
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About Us



Our mission is to safeguard the ecological integrity of the Hudson River, its tributaries and the watershed of New York City (protecting the city's drinking water supply) by tracking down and stopping polluters. Since 1983, Riverkeeper has investigated and brought to justice more than 300 environmental lawbreakers. Riverkeeper believes in the rights of every citizen to enjoy and defend our nation's water resources.

Our Story

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Jobs

Recently posted jobs:

[Hudson River Program Director >](#)
posted August 18, 2008

[Policy Department Staff Attorney >](#)
posted August 8, 2008

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UPCOMING EVENT
New York Water Fest
October 12, 2008
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Collection of images that generically speak to the topics under "About Us"

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Takes user to full text on "A Brief History" page

Image of founders

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Our Story

Birth of a Movement

“The Hudson was their environment, their workplace, their property, their park – the centerpiece of their Port Ewen communities.” - CREDIT NAME


▼ A Brief History

The following is a brief history excerpted from "Looking Back, Forging Ahead", Robert F. Kennedy, Jr. and Alex Matthiessen for the spring 2006 issue of the Riverkeeper newsletter, in celebration of our 40th anniversary.

The Hudson is home to one of the most sophisticated and aggressive environmental communities to protect any resource in the world. Since the early 1960s, a vigilant band of environmental groups, including NRDC, Clearwater, Scenic Hudson, and Riverkeeper, have fought to maintain the River's biological and aesthetic integrity.

In 1966, Riverkeeper was launched as the Hudson River Fishermen's Association, a blue-collar coalition of commercial and recreational fishermen, whose first public meeting was at the American Legion Hall in Crotonville, New York. Members of this newly formed organization, many of them former Marines, labored as factory workers, carpenters, lathers or commercial fishermen. Few of these people expected to see Yellowstone or Yosemite or vacation in the Rockies. The Hudson was their environment, their workplace, their property, their park – the centerpiece of their Port Ewen communities. "Our Riviera, our Monte Carlo," said Ritchie Garrett, the group's newly elected president. [Read more >](#)


▼ Our Founders

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▼ Timeline


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 RIVERKEEPER MEMBER:
Judith Enck

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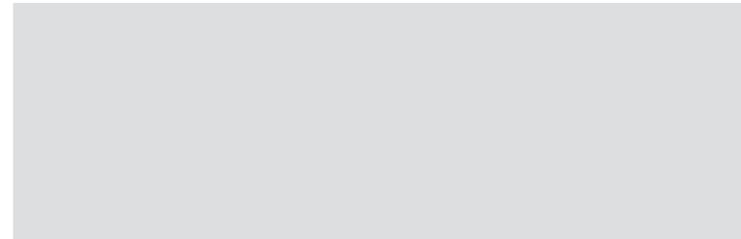
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A Brief History



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The Hudson is home to one of the most sophisticated and aggressive environmental communities to protect any resource in the world. Since the early 1960s, a vigilant band of environmental groups, including NRDC, Clearwater, Scenic Hudson, and Riverkeeper, have fought to maintain the River's biological and aesthetic integrity.

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"I'll be the last to let you down." - Garrett

A standing room crowd, hung from the rafters and pressed against the rifle racks, whooped and hollered wildly when Garrett, an ex-Marine and professional grave digger, promised his new followers, "I'll be the last to let you down."

When Garrett finished, men and women rose to take the microphone and extol the River. Rivermen from Verplanck and Claverack, some descended from generations of commercial fishermen, spoke of the great runs of striped bass, blue fish, and shad; of giant sturgeon bursting with caviar; of herring and alewives so numerous they turned the tributaries to quicksilver; the succulent blue crab and lucrative eel; or the gefilte fish fishery that peaked during Jewish holidays. Recreational fishermen boasted of the trout, black bass and perch they caught on plugs, the youngsters who would net shrimp, goldfish or herring for bait in the marsh at the mouth of the Croton, and how most of Crotonville congregated on its beaches in the summer months for beer and barbecues.

But each of them fretted about what was happening to the River – the polluters were effectively stealing it from the public. New York City was dumping 1.5 billion gallons per day of raw sewage into the River, the paint from Tarrytown's GM plant dyed the River a new color each week, the Indian Point power plant was killing millions of fish each day, the National Guard was filling tidal wetlands at Camp Smith, and Penn Central Railroad was discharging oil from a pipe at the Croton Rail Yard. The oil floated up the Croton on the tide, blackening the beaches and making the shad taste of diesel.

The River was dying. Twenty-mile stretches south of Albany and north of New York City were already dead and the Hudson had become the butt of Tonight Show quips. Worst of all, government seemed to be in cahoots with the polluters. The discussion began to turn desperate. Somebody suggested floating a raft of dynamite beneath the Con Edison piers where it would be sucked into the intake. Someone else said Penn Central's pipe could be plugged with a mattress or ignited with a match.

"Someone suggested a raft of floating dynamite beneath the Con Edison plants."

Then another ex-Marine rose to speak. Bob Boyle was an ornery fly fisherman and outdoor writer for Sports Illustrated. In the course of researching an article about angling in the River two years earlier, he'd stumbled across two little known laws: the Rivers and Harbors Act of 1888 and the Refuse Act of 1899. These statutes forbade pollution of American waters and provided a bounty reward for whoever reported the violation!

After listening to Boyle with escalating excitement, the American Legion crowd agreed to organize themselves to track down and prosecute the Hudson's polluters one at a time until they were all eliminated. They were as good as their word. Two years later they shut down the Penn Central Pipe and collected \$2,000, the first bounty ever awarded under the 19th-century statute. They were soon collecting even larger bounties against Standard Brands, Ciba-Geigy, American Cynamid, Westchester County, Anaconda Wire and Copper and many others. The Fishermen also had joined with Scenic Hudson in a lawsuit to stop Con Edison's proposal to build a hydroelectric facility on Storm King Mountain. It was, in large part, the discovery of a striped bass spawning ground near the project site that ultimately derailed the deal.

The Fishermen used winnings from these cases to build and launch a Riverkeeper boat, which today patrols the Hudson searching out environmental lawbreakers and bringing them to justice. In 1983, they hired their first full-time Riverkeeper, activist and former commercial fisherman John Cronin. One year later, I joined Riverkeeper as its Chief Prosecuting Attorney.

Riverkeeper on YouTube



Down the Hudson
Lorem ipsum dolor sit amet.

[Watch the Video on YouTube>](#)

Traveling Exhibit

Come see our exhibit celebrating the 400th anniversary of finding the Hudson near you:

- Tarrytown, NY from March 1st through April 20th, 2009
- Pier 40, Manhattan from April 21st through May 5th, 2009

[See more of our events >](#)

Related Links

Find more interviews, articles, and videos on these sites:

www.nytimes.com >

www.pbs.org/pov/newtowncreek >

Graphic quote treatment could break up lengthy text

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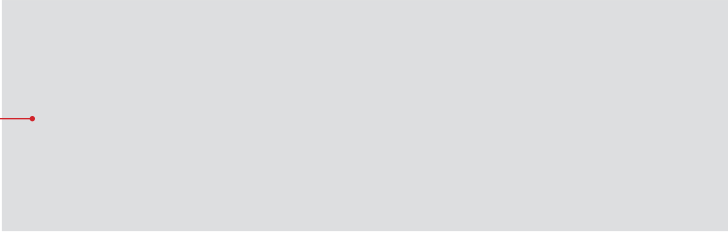
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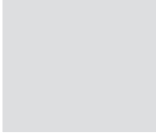
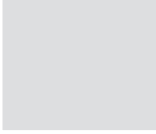
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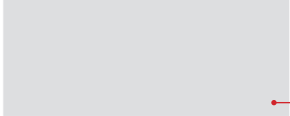
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Riverkeeper began as the Hudson River Fishermen's Association (HRFA), an environmental watchdog and enforcement organization founded by a group of concerned fisherman in 1966 under the leadership of Bob Boyle. Tom Whyatt served as HRFA's first "Riverkeeper" in the early 70's, monitoring the Hudson for pollution. In 1983 the HRFA launched a patrol boat, and hired John Cronin as the first full-time Hudson Riverkeeper, creating a Riverkeeper organization based on his work. The HRFA changed its name to Riverkeeper in 1986.

Today, [Alex Matthiessen](#) serves as Hudson Riverkeeper and President, [Robert F. Kennedy, Jr.](#) is our Chief Prosecuting Attorney, and [John Lipscomb](#) is our Boat Captain.

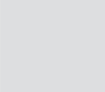
	Bob Boyle Years Active: 1966 - YYYY Primary role: President of HRFA Biography >
	Tom Whyatt Years Active: 1966 - YYYY Primary role: Riverkeeper Biography >
	John Cronin Years Active: 1983 - YYYY Primary role: Boat Patrol Man Biography >

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Could feature a visual of that poster with the fisherman and the large fish in a row boat in RvK's offices

Are there other videos that can go here?

links to staff bio pages

Are there more founders to feature?

Is there enough information for biographies of these individuals?

Are portraits available?

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- 1960s
- 1970s
- 1980s
- 1990s
- 2000s

1963
Indian Point
 three-unit nuclear power plant station located in Buchanan, New York just south of Peekskill. It sits on the east bank of the Hudson River, 24 miles north of New York City, New York.
 > [Riverkeeper's Work on Indian Point](#)
 > [Read about the Successes](#)

1963
 the Federal Power Commission constructs a huge hydroelectric

1963
 Eastern Airlines pilot and writer Art Glowka and biologist Dominick Pirone visit [Indian Point](#) power plant and discover 10,000 dead fish entrained on the plant's intake pipe screens.

1964
 A group of fishermen meet to bemoan the pollution of the Hudson River and the destruction of its fisheries. Fisherman and Sports Illustrated writer Bob Boyle informs them about the Refuse Act of 1899 which forbids pollution of national waterways and awards a bounty to whoever turns in a polluter. Boyle proposes the creation of the Hudson River Fishermen's Association (HRFA).

1965
 Boyle testifies against Storm King, citing its projected fish kills and a study that shows that the Hudson Highlands is a critical spawning ground for Atlantic Coast striped bass.

The FPC grants Con Ed a license to build Storm King. Scenic Hudson and HRFA sue to reverse the decision in the Federal Circuit Court of Appeals in New York. In December, the Court of Appeals reverses the FPC's decision.

1966
 The first HRFA public meeting is held in Crotonville, NY under President Richie Garrett.

The FPC opens new hearings on [Storm King](#), and HRFA joins Scenic Hudson as interveners.

1968
 HRFA sues Penn Central whose pipes at [Croton Harmon](#) have been discharging oil into the Croton River for years. HRFA wins its case against Penn Central and collects its first bounty of \$2,000.

1969
 The National Environmental Policy Act (NEPA) is created requiring federal agencies to review the full environmental impacts of every major decision.

HRFA investigates the Anaconda Wire and Copper Company in Hastings-on-Hudson which has dumped oil and solvents into the river for years.

HRFA membership now reaches 300.

Relevant Riverkeeper Work

CAMPAIGNS

- > [Stop Polluters](#)
- > [Drink NYC Tap Water](#)

CASES

- > Last Action: 09.12.08
[Case title](#)
- > Last Action: 09.12.08
[Case title](#)
- > Last Action: 09.12.08
[Case title](#)
- > [More Stop Polluters Cases](#)

SUCCESSSES

- > 09.12.08
[The Storm Kind Case](#)
- > 09.12.08
[Croton Harmon](#)
- > 09.12.08
[Indian Point](#)
- > [More Successes](#)

Unsung Hero

RIVERKEEPER MEMBER:
Judith Enck

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Images corresponding to era of timeline tab.

Link to flickr if more historical images are available there

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[Protect the Watershed](#) and [Drink NYC Tap Water](#) perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. [Read more in Our Work >](#)

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[Enforcement and Litigation](#) ut [Policy and Legislation](#) unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

[Patrol Boat](#) and [Watchdog and Activists](#) iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque. [Outreach and Education](#) and [Research](#) illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. [Development Reviews](#) perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, [Read More in Our Methods](#)>

Latest Developments

- > 09.15.08
Headline lorem ipsum dolor sed ut perperitias unde
- > 09.02.08
Headline lorem ipsum dolor sed ut perperitias unde
- > 08.11.08
Headline lorem ipsum dolor sed ut perperitias unde
- > 08.10.08
Headline lorem ipsum dolor sed ut perperitias unde
- > [More News](#)

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All contextual links and the end "Read More" link connect to the appropriate sections on the site.

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This template will be used for the Board page

That page will be organized left to right, top down, with the Chair being the first listed

Each person has a picture, title, email address, and link to their own bio page

Alex and RFK Jr. are at the top, and then the rest of the staff are organized alphabetically

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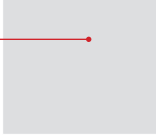
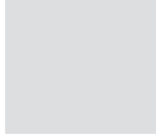
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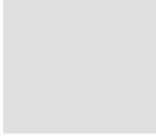
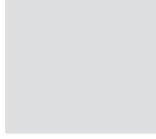
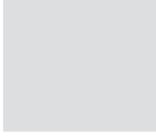
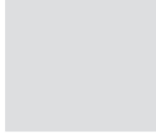
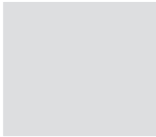
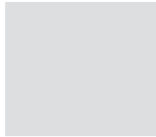
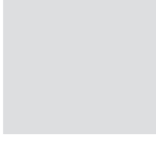
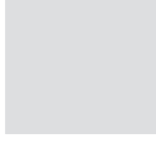
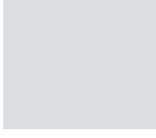
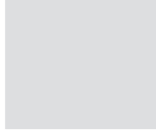
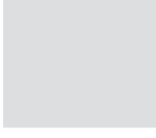
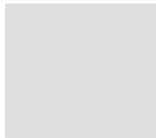
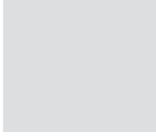
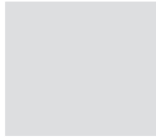
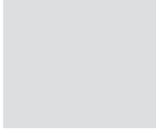
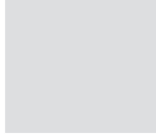
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 <p>Alex Matthiessen > Hudson Riverkeeper and President</p>	 <p>Robert F. Kennedy > Chief Prosecuting Attorney</p>

 <p>Ramona Cearley > Assistant to Policy and Enforcement</p>	 <p>Allison Chamberlain > Donor Services Manager</p>
 <p>Tracy Brown > Director of Communications</p>	 <p>Gwendolyn Chambers > Communications Producer</p>
 <p>Ramona Cearley > Assistant to Policy and Enforcement</p>	 <p>Renee Cho > Communications Coordinator</p>
 <p>Allison Chamberlain > Donor Services Manager</p>	 <p>Ramona Cearley > Assistant to Policy and Enforcement</p>
 <p>Gwendolyn Chambers > Communications Producer</p>	 <p>Allison Chamberlain > Donor Services Manager</p>
 <p>Renee Cho > Communications Coordinator</p>	 <p>Gwendolyn Chambers > Communications Producer</p>
 <p>Ramona Cearley > Assistant to Policy and Enforcement</p>	 <p>Renee Cho > Communications Coordinator</p>
 <p>Allison Chamberlain > Donor Services Manager</p>	 <p>Ramona Cearley > Assistant to Policy and Enforcement</p>

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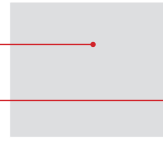
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About Us > Our Team > Tracy Brown

Tracy Brown



Director of Communications
Tel: 914.478-4501 ext
Tags: Events, Pollution, Tarrytown

Why I Care:

“ Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. ” - Tracy Brown

Background:

Tracy Brown joined Riverkeeper as Communications Director in 2007. She started her career in art, design and community organizing in Rhode Island where she helped found the non-profit arts center AS220, and was later a founding partner at the new media design studio AVX. Since moving to New York, she has worked as a communications strategist, producer, and interactive designer for Fortune 500 clients in entertainment, technology, healthcare and finance. Specializing in brand development and new technologies, her projects have included web sites, intranets, interactive games and short films. Ms. Brown's lifelong interest in environmental work brought her to Riverkeeper as a volunteer in 2005. She graduated from the Rhode Island School of Design with a BA in Fine Arts.

Riverkeeper Teams

Tracy Brown also works with:

- > Gwendolyn Chambers
Communications Producer
- > Renee Cho
Communications Coordinator

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Tags can be used only if applicable

Can highlight other members of the appropriate team

Personal suggestions

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About Us > Our Team > Alex Matthiessen

Alex Matthiessen



Hudson Riverkeeper & President
 Tel: 914.478-4501 ext
 Tags: Events, Lorem, Ipsum, Dolor

Why I Care:

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Background:

Mr. Matthiessen has been Hudson Riverkeeper & President since July, 2000. He has guided Riverkeeper's transformation into one of the country's most respected local environmental advocacy groups. Under his tenure, Riverkeeper has undergone a period of pronounced growth with more than a doubling in staff, an eight-fold increase in membership, and a quadrupling of the budget, reflecting more robust and diversified funding streams.

Mr. Matthiessen has instituted a full-time enforcement presence on the Hudson River and its tributaries and has expanded the organization's reach from points north of Albany down to and including all of New York Harbor. While strengthening Riverkeeper's enforcement capacity, Mr. Matthiessen also has been pursuing strategies to develop long-term, preventative approaches to environmental problem solving

Under his direction, Riverkeeper has forged partnerships with leading academic and research institutions such as Lamont-Doherty Earth Observatory, Columbia University School of Law, and Columbia University Graduate School of Architecture, Planning and Preservation. These partnerships are serving to strengthen Riverkeeper's enforcement efforts, advance our scientific understanding of the Hudson River, and identify solutions to poorly planned development along the Hudson River corridor.

Prior to joining Riverkeeper, Mr. Matthiessen was Special Assistant at the U.S. Department of the Interior, focusing on matters of special importance to Department Secretary Bruce Babbitt. He oversaw a government-wide task force to reform the Federal Energy Regulatory Commission's hydropower licensing process. He also conceived and developed the Green Energy Parks initiative, a joint program of the National Park Service and the Department of Energy, which promotes clean and sustainable energy use throughout the national park system. For his leadership on the project, Mr. Matthiessen received a Presidential Award from the White House.

Earlier in his career, Mr. Matthiessen was a Macroeconomic Policy Analyst in Indonesia for the Harvard Institute for International Development, and worked at the White House Council on Environmental Quality. He also served as the Grassroots Program Director for the Rainforest Action Network in San Francisco, organizing and managing an international network of affiliate activist groups. He holds a Masters of Public Administration from the John F. Kennedy School of Government at Harvard University, and earned a BA (Biology and Environmental Studies) from the University of California at Santa Cruz.

Mr. Matthiessen served on New York State Governor Eliot Spitzer's transition team as an advisor on energy and environmental policy goals, and is chair of the energy committee for Westchester County's task force on climate change. He is also on the boards of directors of Catskill Mountainkeeper and Waterkeeper Alliance, the umbrella organization for the more than 150 Keeper programs working to protect local water resources around the world.

Riverkeeper Teams

Alex Mattiessen also works with:

- > Katarina Duplessy
Vice President & COO
- > Pamela Pinto-Sessions
Executive Assistant to the President

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Our Allies

Riverkeeper has many friends and allies in the environmental movement. Chief among them are the members of the Waterkeeper Alliance, a group of more than 150 Waterkeeper organizations spawned by Hudson Riverkeeper in the last nine years to defend waterways nationwide and throughout the world.

Waterkeeper Alliance



Waterkeeper Alliance connects and supports local Waterkeeper programs to

provide a voice for waterways and their communities worldwide.

Contact:

78 North Broadway
White Plains, NY 10603
(914) 422-4410 / (914) 422-4437 (fax)

[Visit the website >](#)

American Rivers

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Audubon New York

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Bedford Audubon

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National Audubon Society

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Bronx Council for Environmental Quality

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Bronx River Alliance

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Catskill Center for Conservation and Development

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Clearwater

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Concerned Residents of Southeast

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Croton Watershed

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Croton Watershed Clean Water Coalition

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East Coast Greenway Alliance

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Hudson River Fishermen's Association New Jersey

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Institute of Ecosystems Studies

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Keep Rockland Beautiful

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Metropolitan Waterfront Alliance

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Natural Resources Defense Council

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Newtown Creek

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NY League of Conservation Voters

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NY Public Interest Research Group

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One Degree - Climate Change

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Orange Environment

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Party for Humanity, Inc.

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Support Riverkeeper by purchasing our merchandise and

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UPCOMING EVENT

New York Water Fest

October 12, 2008

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Become an Ally

If you are interested in becoming a Riverkeeper ally, please contact [Brian Wiley](#) at 914.xxx.xxxx.

Waterkeeper logo

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The Journal



FALL 2008: Issue Title:

- Investigating the Decline of Our Fish
- Land Acquisition in the Watershed: An Update
- Riverkeeper's Legislative & Policy Agenda for 2008

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Our Financials

Most recent financial:

Annual Report 2007

- Major financial news and analysis for fiscal year 2007
- List of all donators and sponsors giving for the past year

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Most recent Riverkeeper report:

SUSTAINABLE RAINDROPS: Cleaning New York Harbor by Greening the Urban Landscape

by Mike Plumb, Columbia Law Clinic intern and former Riverkeeper intern

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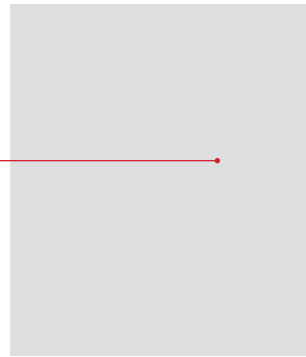
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The Journal

The Riverkeeper Journal was historically published quarterly, but starting in 2009 will be published annually. Please find any past issues here. For a more assistance please contact us at info@riverkeeper.org.

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Special Report: Hudson River Fish in Peril

Headlines from this issue:

- Investigating the Decline of Our Fish
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- Riverkeeper's Legislative & Policy Agenda for 2008

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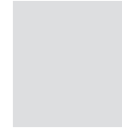
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▶ **Hudson River Program Director**

▶ **Policy Department Staff Attorney**

▶ **NYC Watershed Program Director**

▶ **Newtown Creek Brownfield Opportunities Area Director**

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▼ Hudson River Program Director

Position Description:

The opening position is of strategic importance to Riverkeeper. The director will serve as a member of the senior management team. The position is ideal for an experienced attorney who deeply cares about environmental issues and who is looking for a high profile assignment that will allow her/him to use litigation, advocacy/lobbying, media outreach and public education tools. The director of the Hudson River program will run Riverkeeper's largest team with historical roots dating back to the origins of the environmental law in NYC and the Hudson River Valley.

Responsibilities:

- Management and mentoring of the Hudson River team
- Design of the strategic direction of the program
- Leading high profile cases and policy campaigns
- Development of new and innovative enforcement cases
- Development and implementation of investigation plans and legal enforcement strategies
- Development, implementation and collaboration with internal and external stakeholders on policy initiatives and campaigns
- Development and implementation of public outreach through building coalitions
- Development and implementation of community empowerment initiatives around policies and cases
- Active involvement in the design and implementation of communication strategies as related to policies and cases
- Cultivation and management of relationships with elected and government officials around legislation and action on cases
- Cultivation and management of relationships with key media outlets around policies and cases
- Serving as a spokesperson for the organization
- Cultivation of donor relationships that support program's goals and objectives
- Preparation and monitoring of the annual program budget

Working Relationships:

The Hudson River Program Director reports to Riverkeeper's President on a strategic level and receives day-to-day direction from Riverkeeper's Vice President and COO. The Director manages a team of three- four attorneys and the Riverkeeper's boat captain.

The Hudson River Program Director reports to Riverkeeper's President on a strategic level and receives day-to-day direction from Riverkeeper's Vice President and COO. The Director manages a team of three- four attorneys and the Riverkeeper's boat captain.

Selection Criteria:

The most competitive candidates will have the following knowledge, skills, and abilities:

- Attorney, admitted in NYS *
- Minimum five years of practicing environmental law
- Excellent public speaking skills
- Excellent writing skills
- Experience in managing a large caseload
- Experience in managing a team of attorneys
- Experience in managing relationships with consultants on cases
- Commitment to environmental advocacy and environmental justice
- Working familiarity with the Clean Water Act and NYS rules and regulations is a plus
- Experience in managing legislative initiatives is a plus
- Familiarity with NYC and Hudson River Region is a plus
- Must possess a sense of humor

*Attorneys eligible to be admitted by NYS will be considered

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Location:

Tarrytown (near either the Tarrytown or Irvington Metro-North Stations), a beautiful village 40 minutes away from New York City (by train or by car).

Compensation:

Competitive non-profit salary commensurate with qualifications and experience; generous benefits; and an inspiring and dynamic work environment.

To Apply:

Please submit your resume, cover letter and a writing sample to info@riverkeeper.org. Please write: SEARCH: HR PROGRAM DIRECTOR in the subject line. Phone calls and faxes will not be accepted.

Riverkeeper is AA/EEO employer.

People of diverse backgrounds are encouraged to apply.

PDF version should include organizational intro

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